



Bid Notice Abstract

Request for Expression of Interest

Reference Number 4222978
Procuring Entity DEPARTMENT OF AGRICULTURE & FISHERIES - ARMM
Title REQUEST FOR EXPRESSIONS OF INTEREST Videographer/ Photographer
Area of Delivery Cotabato

Solicitation Number:	PRDP RPCO-ARMM 2016-11-05	Status	Active
Trade Agreement:	WB Guidelines on the use of Consultants	Associated Components	1
Procurement Mode:	Shopping	Bid Supplements	0
Classification:	Consulting Services	Document Request List	0
Category:	Consulting Services	Date Published	29-Nov-2016
Estimated Budget for the Contract:	PHP 180,000.00	Last Updated / Time	29-Nov-2016 00:00 AM
Delivery Period:	6 Month/s	Closing Date / Time	06-Dec-2016 10:00 AM
Client Agency:			
Contact Person:	Noraisa Guiama Sangki Administrative Aide IV ARMM Compound, Cotabato City Sultan Kudarat Maguindanao Philippines 9600 63-64-4211234 63-64-4211234 raisasangki22@gmail.com		

Description

Republic of the Philippines
 Autonomous Region in Muslim Mindanao
 DEPARTMENT OF AGRICULTURE
 PHILIPPINE RURAL DEVELOPMENT PROJECT
 Regional Project Coordination Office-ARMM
 ORG Compound, Cotabato City
 Tel. No. (064) 552-0438; Tel Fax (064) 421-1234

REQUEST FOR EXPRESSIONS OF INTEREST
 Videographer/ Photographer

The Government of the Philippines (GOP) has received a loan from the International Bank for Reconstruction and Development - World Bank (IBRD-WB), amounting to FIVE HUNDRED ONE MILLION TWO HUNDRED FIFTY THOUSAND DOLLARS (US\$501,250,000) for the purpose of financing the 'Philippine Rural Development Project (PRDP)' and it intends to apply part of the proceeds of this loan to payments for the hiring of interested applicants to fill up the vacant position of Videographer/ Photographer.

The PRDP is a six-year (2013-2018) initiative of the government envisioned to increase farm and fishery productivity and incomes in target areas in 16 regions of the country. The program seeks to achieve this objective by improving access of farmers and other industry players to a strategic network of infrastructure, market information and support services. Specific investments and interventions are to be implemented under four central components of

the program, namely: 1) Investments for AFMP Planning at the Local and National Levels (I-PLAN); 2) Intensified Building Up of Infrastructure and Logistics for Development (I-BUILD); 3) Investments for Rural Enterprises and Agricultural and Fisheries Productivity (I-REAP); and 4) Implementation Support to PRDP (I-SUPPORT).

The Information, Advocacy, Communication, Education (InfoACE) Unit will provide an active role in the planning and execution of Information, Education, Communication (IEC) & advocacy requirements of the various components of PRDP from pre to post-implementation stages of various subprojects. It will develop, produce, distribute IEC advocacy materials utilizing various media platforms and at the same time establish communication network to expand its reach and coverage.

Further, the unit will document and promote the project's progress and impacts through news and success stories to prove the "human face" of the project where positive change on the lives of the beneficiaries including "good practices" of stakeholders will be emphasized.

Scope of Work

The Videographer/Photographer will be supporting the unit in the documentation and production of audio-visual presentations. He/She will be stationed in the Regional Project Coordination Office (RPCO) based in Cotabato City. He/She will be directly under the supervision of the InfoACE Unit Head who will likewise be reporting to the Regional Project Director of RPCO ARMM in close coordination with the Deputy Regional Project Director.

Specifically, the tasks of the Videographer/Photographer will include but not limited to the following:

- Acts as a camera man (for video or still camera) during project documentation, meetings and workshops, ensuring quality of captured video footage and still images;
- Edits or packages video presentations using Adobe Premier Pro or other similar audio-video editing software;
- Designs and produces AVP Infographic presentation in collaboration with Unit head and other InfoAce Staff;
- Provide quality photos to layout artist for print (e.g. newsletter, brochure, poster, magazine) and to Component/Unit Heads or as need arises;
- Maintains a photo and video library to ensure archived video footages, still images, and project files are well-managed, allowing ready access of the same;
- Edits or enhances photos to ensure their quality for release to the media or posting at the website;
- Ensures functional condition and safekeeping of audio-video equipment; and,
- Performs other tasks that may be assigned by the Unit head from time to time.

Expected Outputs and Deliverables

- Ensure documentation of projects, meetings and workshops using video or still camera with quality captured video footage and still images;
- Edit and package video presentations using Adobe Premier Pro or edit other similar audio-visual software;
- Design and produce AVP Infographic presentation under the supervision of the Unit Head;
- Provide quality photos to layout Artist for print (e.g. newsletter, brochure, poster, magazine) and to Component/Unit Heads or as the need arises;
- Maintain a photo and video library of video footages, still images and project files making them accessible;
- Produce quality photos for release to media or for website posting;
- Take care of audio-video equipment at functional condition.

Qualifications

- Education: Preferably graduate of Bachelor's Degree in Information Technology, Communication, or other related field

Experience:

- At least 2 years of experience in photo documentation and video editing and post-production including infographic presentation; and,
- Preferably has experience working in video documentation projects.

Knowledge, Skills, and Abilities:

- Knowledgeable on audio-visual production (video and photo);
- Knowledgeable on advanced photography;
- Knowledgeable Adobe Creative Suites: Adobe Premiere, Photoshop, Illustrator, After Effects, Audition, In-Design;
- Strong written and oral communication skills;
- Could work with a team; and,
- Works effectively with co-workers, partner agencies and the media partners.

Reporting Responsibilities:

The Videographer/ Photographer will be directly reporting to the InfoACE Unit Head while ensures close coordination with the I-BUILD, I-REAP, I-SUPPORT components and other units.

Only applications received on or before December 6, 2016 at 10:00 AM will be considered. Short-listed applicants will be contacted for the schedule of written examination and interview.

Please submit Application letter, Comprehensive CV with 2 x 2 ID picture, Certificate of Previous Employment, Certified True Copy of School Transcript of Records, Portfolio of produced work such as samples of website developed, e-learning modules developed/editing, and sample of designed IEC materials and the like to the address below or email to armm.rpco.prdp@gmail.com. Kindly indicate the position that the applicant is applying for as the subject.

ALEXANDER G. ALONTO, JR, Regional Project Director
PHILIPPINE RURAL DEVELOPMENT PROJECT
Regional Project Coordination Office-ARMM
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Created by Noraisa Guiama Sangki

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